

The **CLARKY** Series

Event Sponsorship Proposal

Our Mission: *The CLARKY Series strives to create enjoyable golf tournaments for all handicaps and skill levels. In an effort to support youth golf and improve the future of this great game we love so much, we donate all proceeds to First Tee!*



About CLARKY Events LLP: The Clarky Series hosts golf tournaments in the Seattle and surrounding areas: Created by friends who love all things golf. All proceeds will be donated to charities such as: The First Tee of Greater Seattle and other community charities.

Sponsorship Options

The Top Dog

**Title and Overall Event Sponsor
Annual Sponsorship - 1 Available - \$6,250**

- ❖ **This sponsorship subscription includes being title sponsor of every event over a 12 month period and is to include 3 major events as defined by an overall tournament fee greater than \$100.** Typically the events will be at Chambers Bay, Gold Mountain, Suncadia or other similar venues.
- ❖ Logo on all promotional materials for each tournament or event held during the period of your sponsorship.
- ❖ Tournament “Presented by (Your Company)” Custom 3’ x 5’ Banners x 3 (To be displayed at all major events, primary tournaments and mini series events.
- ❖ Joint Press Release Announcing Your Sponsorship (Email, Social Media, Website)
- ❖ Logo and Link on “Principal Sponsor” Page and Throughout Event Specific Web Pages.
- ❖ Link On All Promotional Emails
- ❖ Logo and Link Placement on Sponsor Splash Page
- ❖ Social Media Promotions, Specials, or Ads Announced on Clarky Channels.
 - You provide us the materials and we will promote your company up to 12 times a year.
- ❖ 1 Pass to Compete in each major and primary Tournament (Side Games Included)

Title and Overall Event Sponsor

Single Major Sponsor Package ~ 3 Available Per Year (If no annual sponsor) - \$2,300

- ❖ This sponsorship includes everything the annual sponsorship includes but over an approximate 3 month period of time. Tournaments included are:
 - One Major Event (Suncadia, Gold Mountain, Chambers Bay or Similar Venue)
 - Two Primary Events - Planned Calendar Events w/ estimated 80+ Participants
 - Sponsorship of any Mini, popup or non-sponsored auxiliary event during the sponsorship period of time, minimum 1 event.
 - 1 Pass to compete in the Major and 2 Primary Tournaments (Side Games Included)

The Clarky Dog

Individual Hole Sponsor

Annual Sponsorship ~ 14 Available - \$2,300

- ❖ **This sponsorship subscription includes being hole sponsor of every event over a 12 month period and is to include 3 major events as defined by an overall tournament fee greater than \$100.** Typically the events will be at Chambers Bay, Gold Mountain, Suncadia or other similar venues.
- ❖ Custom 2' x 1.5 Corrugated Sign Creation and Placement on all competition tee markers for the course's par 4s and par 5s (All Materials Must be Submitted No Later Than 10 Days Prior to Event)
- ❖ Logo and Link Placement on Sponsor Webpage
- ❖ Sponsor Recognition in tournament Communications
- ❖ Social Media Sponsorship Announcement
- ❖ Social Media Promotions, Specials, or Ads Announced on Clarky Channels.
 - You provide us the materials and we will promote your company up to 6 times a year.
 - 1 Pass to compete in the 3 Majors and 3 Primary Tournaments (Side Games Included)

Individual Hole Sponsor

Single Major Sponsor Package ~ 42 Available - \$1,000

- ❖ This sponsorship includes everything the annual sponsorship includes but over an approximate 3 month period of time. Tournaments included are:
 - One Major Event (Suncadia, Gold Mountain, Chambers Bay or Similar Venue)
 - Two Primary Events - Planned Calendar Events w/ estimated 80+ Participants
 - Sponsorship of any Mini, popup or non-sponsored auxiliary event during the sponsorship period of time, minimum 1 event.
 - 1 Pass to compete in the Major and 1 Primary Tournament (Side Games Included)

KP Closest to The Pin

Individual KP Hole Sponsorship

Annual Sponsorship - 4 Available - \$3,000

- ❖ **This sponsorship subscription includes being KP hole sponsor at every event over a 12 month period and is to include 3 major events as defined by an overall tournament fee greater than \$100.** Typically the events will be at Chambers Bay, Gold Mountain, Suncadia or other similar venues.
- ❖ Custom 2' x 1.5 Corrugated Sign Creation and Placement on all KP competition tee markers (All Materials Must be Submitted No Later Than 10 Days Prior to Event)
- ❖ Logo and Link Placement on Sponsor Webpage
- ❖ Sponsor Recognition in tournament Communications
- ❖ Social Media Sponsorship Announcement
- ❖ Social Media Promotions, Specials, or Ads Announced on Clarky Channels.
 - You provide us the materials and we will promote your company up to 6 times a year.
 - 1 Pass to compete in 3 Majors and 3 Primary Tournament (Side Games Included)

Individual KP Hole Sponsor

Single Major Sponsor Package ~ 12 Available - \$1,200

- ❖ This sponsorship includes everything the annual sponsorship includes but over an approximate 3 month period of time. Tournaments included are:
 - One Major Event (Suncadia, Gold Mountain, Chambers Bay or Similar Venue)
 - Two Primary Events - Planned Calendar Events w/ estimated 80+ Participants
 - Sponsorship of any Mini, popup or non-sponsored auxiliary event during the sponsorship period of time, minimum 1 event.
 - 1 Pass to compete in the Major and 1 Primary Tournament (Side Games Included)

To apply for or inquire about any of these sponsorships, please contact Luke Nevin | CFO, CLARKY Events LLP and Tournament Coordinator. lnevin@theCLARKYseries.com All sponsorship packages are subject to availability and design of a given golf course. We promise to do our very best at every tournament to return the value of your investment with us. Your sponsorship dollars are the primary means to raise capital to donate and develop our infrastructure to grow and continue to offer a superior golf tournament.



Sponsorship Contract Agreement

Sponsor: _____
(First and last name or Business name)

I/We agree to purchase the sponsorship option described above as _____
for the amount of \$ _____ . (Sponsorship Option)

CLARKY Events LLP agrees to provide all list items for _____
as described above. (Sponsorship Option)

_____ Sponsor Signature	_____ Printed Name	_____ Date
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_____ Sponsor Signature CLARKY Events LLP CEO	_____ Printed Name Ian Clark	_____ Date
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_____ Sponsor Signature CLARKY Events LLP CFO	_____ Printed Name Luke Nevin	_____ Date
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